



ACTIVITY & IMPACT REPORT

A5.2 - CLEAN-GREEN WORKSHOP

WORKSHOP DAY

**"ECOCLEAN: GREEN CLEANING FOR A
HEALTHIER ENVIRONMENT"**

NOVEMBER 20, 2024 | PAPHOS, CYPRUS



**Green
Clean**



Co-funded by
the European Union

ERASMUS+ Project: "Green - Clean"

2023-1-RO01-KA210-ADU-000151775

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Parteneri

- STE SERV IMPACT – București, România
- O.P.E.I. – Paphos, Cipru

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1. Introduction

The workshop EcoClean: Green Cleaning for a Healthier Environment aimed primarily at educating participants about the importance of ecological cleaning and promoting sustainable practices that protect the environment and health. The activities carried out were structured into five thematic modules, complemented by interactive sessions and practical exercises.

In a global context where environmental protection is becoming increasingly urgent, the workshop EcoClean: Green Cleaning for a Healthier Environment was designed as an educational initiative aimed at addressing the challenges posed by the use of conventional cleaning products. These products, while essential for maintaining hygiene, can have negative effects on the environment and human health due to their high content of harmful chemicals. Thus, the main objective of the workshop was to raise awareness among participants and promote sustainable practices that contribute to protecting the planet.

The workshop was strategically structured over five thematic modules. These modules provided participants with a balanced combination of theoretical information, practical examples, and interactive activities, so that they could understand not only why it is important to adopt ecological solutions but also how to implement them in their daily lives.

Each module addressed an essential theme, from the impact of chemical products on ecosystems to the creation of practical solutions, such as the use of biodegradable products or the correct recycling of waste. In addition, practical exercises encouraged active involvement, and interactive sessions provided an open space for questions, idea exchange, and collaboration among participants.

By conducting this workshop, we aimed to equip participants with the necessary tools to make conscious and responsible choices, positively influencing not only their own households but also the communities they are part of.

In an era where attitude change and the adoption of a sustainable lifestyle are more necessary than ever, EcoClean represents a concrete step towards a greener and healthier future.

2. Course Objectives

1. Increasing awareness of the impact of conventional cleaning products on the environment.

2. Developing skills for using ecological products and adopting sustainable practices.

3. Promoting collaboration among participants for implementing ecological solutions at the community level.

4. Sharing motivational messages that inspire positive changes in daily behaviors.



3. Summary of Activities

1. Introduction to the concept of green cleaning:
 - Presentation of the principles of ecological cleaning.
 - Discussion of the impact of conventional products on the environment and health.

2. Presentation of ecological products:
 - Explaining the correct use of different types of ecological products.
 - Practical demonstrations for using ecological detergents, sanitizing solutions, and other environmentally friendly products.

3. Waste management and recycling:
 - Practical exercises for the correct separation of waste.
 - Presentation of composting methods and reducing household waste.

4. Creative activities:
 - Creating thematic projects to promote green cleaning, using a planning template.
 - Creating and presenting motivational messages to encourage behavior change.

5. Question and answer sessions:
 - Clarifying uncertainties regarding ecological products and strategies for implementation in daily life.

4. Impact of the Course EcoClean: Green Cleaning for a Healthier Environment

The EcoClean course had a significant impact, providing tangible benefits both at the individual and community level. Through the active involvement of participants, the application of sustainable concepts, and the creation of concrete projects, the course demonstrated how ecological education can positively influence attitudes and behaviors towards a greener future.

1. Active participation and involvement

The course brought together 25 participants from various professional fields, such as education, health, and public administration, which allowed for a varied exchange of perspectives. Participants were engaged in interactive activities, practical exercises, and team working sessions, which fostered the strengthening of a learning and cooperation community. This diversity contributed to creating a conducive environment for generating innovative and applicable ideas.

2. Increasing knowledge and skills

Participants gained valuable knowledge about ecological cleaning practices, the negative impact of chemicals on the environment, and sustainable alternatives. The measured results highlighted:

- ✧ 95% of participants reported a significant increase in their understanding of ecological concepts.
- ✧ Participants identified at least three practical methods for applying their knowledge in their households, such as:

- Preparing DIY cleaning solutions using natural ingredients.
- Optimizing recycling and reducing waste.
- Choosing biodegradable and sustainable products for personal use.

3. Change of attitude

The course generated a significant change in how participants perceive ecological cleanliness and individual responsibility towards the environment:

- ✧ 80% of participants stated their intention to adopt eco-friendly products in their daily lives, marking a transition towards more responsible behaviors.
- ✧ Practical demonstrations and interactive sessions were highly appreciated, being seen as an essential bridge between theory and practice.

4. Initiating community projects

One of the most valuable outcomes of the course was the development of collaborative projects aimed at community impact. Within group activities, 5 projects were developed, each having the potential to improve ecological practices at the local level. These projects include:

- ✧ Awareness campaigns about recycling and the use of eco-friendly products.
- ✧ Organizing ecological education workshops for vulnerable communities.
- ✧ Implementing composting systems in schools or households.

5. Creativity and inspirational contributions

- ✧ Participants contributed to creating motivational messages aimed at raising community awareness about the importance of ecological cleanliness. These messages, full of inspiration and relevance, will be integrated into future campaigns promoting sustainability. Examples of messages:

- ✧ *"Every drop of eco-friendly detergent protects the planet for future generations."*
- ✧ *"Ecological cleanliness starts with our daily choices."*

The impact of the EcoClean course highlights the importance of education in promoting sustainable practices and changing attitudes towards the environment. Through the active involvement of participants, knowledge transfer, and the initiation of concrete projects, the course managed to create a multiplier effect, with benefits extending beyond the direct participants, contributing to a more informed and environmentally responsible community.

5. Conclusions & recommendations

The EcoClean Workshop: Green Cleaning for a Healthier Environment had a significant impact on participants, providing them with theoretical knowledge and practical tools to adopt a sustainable lifestyle. Interactive activities encouraged involvement and collaboration, generating creative solutions and motivation for change.

Recommendations for the future:

1. Organizing additional courses for deepening certain subjects, such as composting or producing one's own cleaning products.
2. Creating a local support network for participants to share experiences and resources.

3. Carrying out awareness campaigns based on the messages and projects developed during the workshop.



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